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ABOUT ADRES

We are a regional consultancy firm headquartered in Nairobi, working to improve the quality of Africa's growth by transforming how the international development sector innovates, learns and improves. We partner with clients in four focus areas, research, strategy, evaluation and strategic communications. We help identify highest-value opportunities with a positive impact on Africa's real economy.

With our extensive networks of researchers, monitoring and evaluation specialists, development economists, policy analysts, development communication specialists and think tanks across Africa and the world, we are at the heart of Africa's transformation.

ADRES has a regional and global footprint and expertise in research, strategy, evaluations and communications. Our experts are located in over 31 countries in Africa and beyond.

Headquartered in Nairobi, we deliver high quality research, analysis, and training to inform evidence based policies in Africa.

We help our clients to strategise, evaluate, implement, communicate, generate and use rigorous evidence to have meaningful impact to Africa's real economy.



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OUR FOCUS AREAS

RESEARCH

We aim to shape evidence-based policies for quality and inclusive growth in Africa in thematic areas of building Africa states capability and evidence for policy design. Our research objective include: generating knowledge pertinent to African development, enhancing capacity of locally-based researchers, strengthening engagement between African researchers, development strategists, evaluators and policy makers.

STRATEGY

We help businesses, organizations and governments in Africa design, develop and implement strategies in order to achieve transformative impact.

Our strategy services include:

- County Development Plans
- National Development Plans
- Regional Development Plans
- Organizational Strategies
- Investment Plans

EVALUATION

We apply evaluation to design, clarify, develop and summarize programs across the African development cycle.

- Baselines Surveys and Assessments,
- Outcomes Evaluations, Experimental Methodologies,
- M&E Systems Design,
- Data collection and handling.
- Wide range of techniques such as Randomized Control Trials (RCTs),
- Developmental evaluation techniques such as Outcomes Mapping (OM), Outcomes Harvesting (OH), Most Significant Change (MSC) and Participatory Video (PV) Methodologies
- Cost efficiency measurement methods such as Value for Money (CfM) and Returns on Investments (ROI).
- Appreciation of both the (OECD/DAC) and (DCED) evaluation criteria.

STRATEGIC COMMUNICATIONS

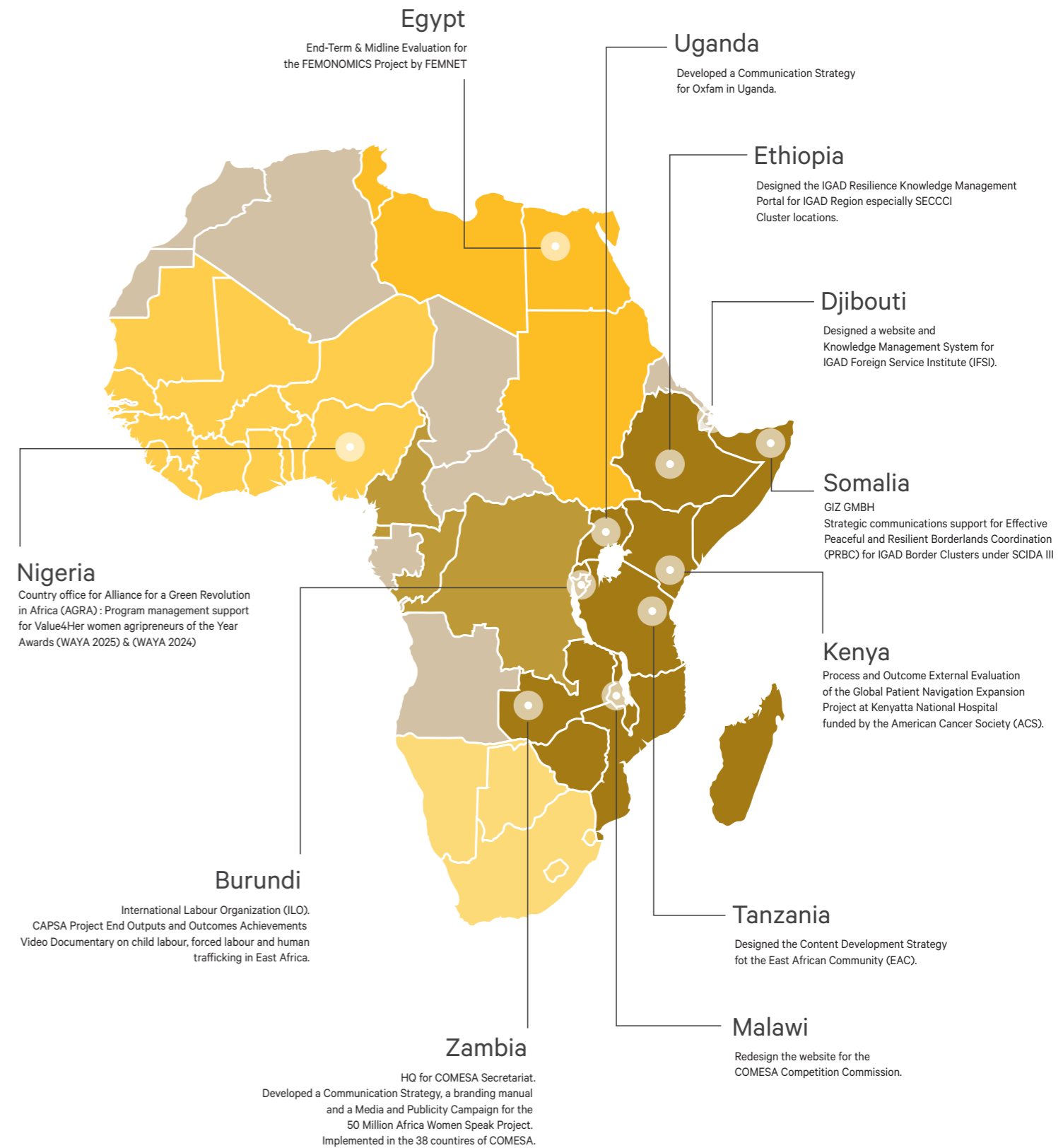
- Communication strategies
- Media & Publicity and digital marketing
- Global campaigns
- Graphic design and illustrations
- Branding and visual identity
- Writing, copy editing, and proofreading
- Documentaries
- Photography and photo editing
- Podcasts
- Events management
- Digital strategy, web and systems
- Knowledge Management - Strategies and Systems

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OUR FOCUS AREAS

A representation of some of the impactful projects we have implemented across the African Region:

Kenya	Djibouti	Liberia	South Sudan	Senegal
Uganda	Egypt	The Gambia	Sudan	Eritrea
Ethiopia	Zambia	Cameroon	Togo	Libya
Malawi	Eswatini	DRC	Benin	Mauritius
Tanzania	Cote D'Ivoire	Madagascar	Burkina Faso	Seychelles
Burundi	Ghana	Mozambique	Sierra Leone	Tunisia
Somalia	Nigeria	Comoros	Guinea Bissau	Zimbabwe



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ADRES GROUP ASSIGNMENTS



The Alliance for a Green Revolution in Africa (AGRA)

Program Management Support for The Value4Her Women Agripreneurs of the Year Awards (WAYA 2025). (April - Dec 15, 2025)

Description of actual services provided

- Inception meeting with AGRA's team to align on the methodology, reporting structure, approaches and workplan for the assignment. (Delivery of an Inception Report)
- Evaluate applicants and conduct due diligence of shortlisted candidates which shall entail:
 - (a) Conducting preliminary evaluation of all the received applications, using Award Force, the web-based awards system.
 - (b) Providing a list of vetted and verified top one hundred (100) agripreneurs and a brief report on the evaluation process
 - (c) Shortlisting of vetted and verified Top 25 Candidates for final evaluation – Provide a detailed profile of all the candidates to feed into the WAYA 2025 booklet to be distributed at the AGRF Summit.
 - (d) Provide a list of the final Top 15 candidates
 - (e) Shortlisting for the Accelerator Program - From the Top 100, further evaluate those businesses that are in middle or mature stage and provide a list of top 50 that will go into an accelerator program (not for start-ups or early-stage businesses).
- Develop communication material for the WAYA 2025 annual campaign which shall entail:
 - (a) Developing engaging communication material, to mobilize applicants for the awards including press releases, social media kits, and posters, op-eds, blogs and feature articles
 - (b) Communications plan and work plan, detailing the communication channels and frequency of communication, including the strategy to reach women in Central Africa and those living in vulnerable and hard-to-reach communities.
 - (c) Communication and outreach campaigns around the call for applications to be intentional about partnering with media partners in Central Africa to mobilize women in the region to submit their applications
 - (d) Facilitating media outreach for WAYA 2025 including the celebrations at the 2025 African Food Systems Forum in Dakar, Senegal by ensuring that there are slots in the various mediums such as TV, radio, and newspapers.
 - (e) Supporting the development of high-quality content for social media, editing and formatting for all WAYA-related documents.
 - (f) Providing all-round communication coverage for the WAYA 2025 campaign including the celebration event at the 2025 African Food Systems Forum in Dakar, Senegal.
- Brief bi-monthly reports on the implementation status of the assignment
- Partnership outreach and engagement which shall entail:
 - (a) Conducting stakeholder consultation for pre-identified potential VALUE4HER partners and sponsors.
 - (b) Developing marketing material to mobilize partners and sponsors.
- WAYA digital platform administration which shall entail:
 - (a) Providing day to day administration of the WAYA digital awards management platform.
 - (b) Providing periodic reminders to the applicants to complete their applications before the deadline.
 - (c) Supporting the judging panel on using the digital platform and responding to their questions and concerns on a need basis

Funded by:

Mastercard Foundation, Bill and Melinda Gates Foundation, The Rockefeller Foundation, UKAID

Website: <https://agra.org/>



GIZ

Support for Effective Peaceful and Resilient Borderlands Coordination (PRBC) for IGAD Border Clusters

STRENGTHENING CAPACITY OF IGAD TO INCREASE DROUGHT RESILIENCE IN THE HORN OF AFRICA (SCIDA III) PROJECT

Period of Assignment: November 18, 2024 - February 26, 2027

Description of actual services provided

- Communication Strategy Development & Collaboration: Reinforced coordination on Cross Border Management with local authorities, IGAD and sharing of information to mitigate conflict and promote socio- economic development.
 - a) Conduct an analysis of the communication landscape, stakeholders, existing channels, and target audience needs.
 - b) Collaborate closely with the SCIDA team, particularly the focal SCIDA III communications specialist, to ensure the strategy is well-integrated with ongoing efforts and aligns with the broader objectives of both SCIDA III and PRBC projects.
 - c) Develop a strategic communications plan detailing key messages, target audiences, channels, and a timeline, aligned with GIZ's communication guidelines.
 - d) Implement the communications strategy as developed by the consultant, adapting it as necessary to respond to project evolution and stakeholder feedback.
- Website development services - Hosting and maintenance services, web design and development, Testing and usability analysis and quality assurance, graphic design and conceptualization, technical support, content management, knowledge transfer
- Common logo and social media pages development
- Content Creation and Management Strategy (Outline the management of the project's online presence, including content updates and engagement strategies. Produce and disseminate engaging, high-quality content across various platforms, including social media graphics, newsletters, press releases, roll up banners, posters, design and layout of project documents (reports, presentations, planning documents, flyers, brochures, writing), IEC materials, infographics, and the project website, to highlight project activities, successes/ impacts)
- Monitoring and Evaluation Plan: Develop metrics and indicators to assess the communications strategy's effectiveness.
- Training and Capacity Building of Project Stakeholders

Commissioned and Funded by:

- 1) European Union (EU)
- 2) German Federal Ministry for Economic Cooperation and Development (BMZ)

Website: <https://www.giz.de/en/worldwide/317.html>

Practical ACTION

Practical Action (PA)

Development of Responsible Business Conduct (RBC) for Circular Economy for Household Organic Waste (CE4HOW) Partner, Regen Organics (January - April 2025)

The CE4HOW project in Kakamega, western Kenya, is implementing a model that could help cities worldwide tackle the growing waste crisis.

Partnering with an award-winning commercial social enterprise (Regen Organics) to transform waste into fertilizer tackles multiple challenges: improving waste collection, creating jobs, boosting incomes in the informal sector, and restoring soil fertility. The project supports Kakamega's Solid Waste Management Plan and aligns with Kenya's 2022 Solid Waste Management Act, which promotes circular economy approaches.

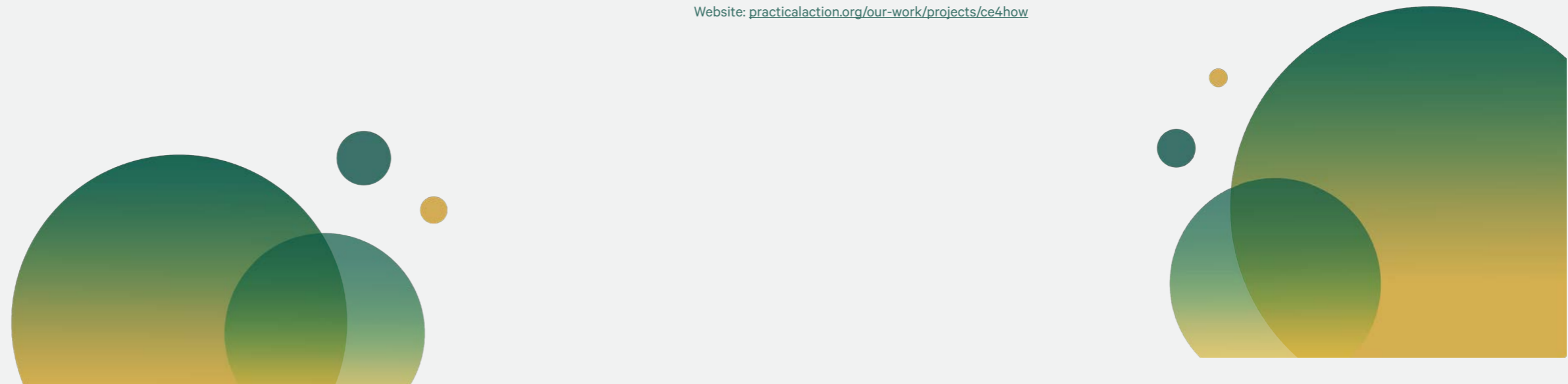
Themes: Waste Management, Climate Resilience and Agriculture

Description of actual services provided

- Inception Report detailing the understanding of the assignment, methodology, and a work plan.
- Assessment Report
 - (a) Review the current business practices, policies, and frameworks of the partner organization.
 - (b) Identify gaps and areas for improvement in alignment with international RBC standards.
- Field visits to CE4HOW project locations in Kakamega County to conduct interviews with stakeholders.
- Draft Responsible Business Conduct Guidelines,
 - (a) Draft comprehensive guidelines tailored to the partners' operational contexts and the 5 steps RBC Due Diligence process for DMDP and DGBP partnership projects.
 - (b) Address areas including human rights and gender in development, labour, environment, anti-corruption measures, and community engagement.
- Final Responsible Business Conduct Guidelines, incorporating feedback from Practical Action and the partners, and aligned to DMDP and DGBP guidance note ready for implementation.
- Capacity Building and Training - Facilitate training workshops for partners' staff on the importance of RBC, the new guidelines, and practical implementation strategies.
- Integrating RBC into Business Operations of Regen Organics - Support partners in developing action plans and strategies to incorporate RBC into their operational and management practices.
- Final Report summarizing the consultancy, including key findings, challenges, and recommendations for future support.

Funded by: Ministry of Foreign Affairs of Denmark via the Danida Green Business Partnerships

Website: practicalaction.org/our-work/projects/ce4how



Lake Victoria Basin Commission (LVBC)

Consultancy for Service Design, Operation, and Transition of the New Lake Victoria Basin Commission (LVBC) Website. (July 2024 - December 2025)

Description of actual services provided

- Inception Report outlining the methodology, reporting structure, approaches and workplan for the assignment
- Needs assessment (interviews with key stakeholders such as LVBC/ EAC staff and donor representatives and deploying online surveys)
- Approved Standard Business Requirement Document (SBRD) document outlining the features and functional requirements of the new developed website.
- Proposed sitemap, wireframes, and three mockup and design options, with regards to the EAC and EU Brand guidelines for approval by the LVBC project team
- Implement and update WordPress as the Content Management System (CMS), including the plug-ins/extensions and any other web application used or that can be needed in the framework of the contract
- Implement solutions in terms of Search Engine Optimization (SEO)
- Specific features and functions - Interactive Maps of project Initiatives, create an LVB Knowledge Portal, including project documents library, maps etc, making secure provision for native and embedded multimedia and i.e. Information Systems etc, FAQ, sitemap, privacy, bespoke, legal compliance and other landing pages i.e., GDPR landing pages etc., Web accessibility policy, Intellectual Property Rights (IPR)
- Content migration - transfer of the current web site content and functions to the redesigned web site and must ensure they operate and render correctly on the new web site. Fix broken links, especially external links leading to the main web site.
- Testing and quality assurance - A demonstration system made available for LVBC staff to follow and continuously evaluate the website development. This will also be used for preliminary acceptance testing prior to any final staging and production solution deployment.
- Staging services - transfer/redeployment of web site to ADRES Group's servers that will serve as the production environment to ensure uninterrupted service.
- Training / Knowledge transfer
 - (a) Develop user comprehensive documentation on the management, maintenance and design of the web site including project closure instructional documents that clearly guide end users on how to use the new website.
 - (b) Deliver trainings to the LVBC staff
- **Technical support and maintenance post design until December 31, 2025**
 - (a) Offering professional advice concerning web site content, structure, and design.
 - (b) Designing and implementing new templates for the web site and related documents based on any new technological features available.
 - (c) Testing and validation of CMS security patches or version updates for web site compatibility in addition to provision of any technical guidance for deployment of such patches or updates.
 - (d) Cooperating and coordinating with other LVBC Service Providers providing related services i.e., Web Hosting, Domain Management, DRaaS Services etc.

Website: <https://www.lvbcom.org/>

International Labour Organization (ILO)

CAPSA Project End Outputs and Outcomes Achievements Video Documentary

CAPSA - CAPACITY STRENGTHENING OF GOVERNMENTS TO ADDRESS CHILD LABOR AND/OR FORCED LABOR, AND VIOLATIONS OF ACCEPTABLE CONDITIONS OF WORK IN SUB-SAHARAN AFRICA

(August to October 2024)

Description of actual services provided

- Inception meetings and Inception report detailing the methodology and work plan and logistical plan to performing the assignment.
- Develop a comprehensive story plans and decks outlining the narrative structure, visual concepts, and key messaging for documentary.
- Conduct interviews and shoot project activities in Kenya (Bungoma, Kisumu, Kajiado, Nakuru, Mombasa, Kwale) and Uganda (Mbale, Iganga, Kikuube, Kampala, Masindi, Jinja, and Hoima) and Tanzania (Dar-es-salaam) to capture the beneficiaries' stories and human impact of the CAPSA activities.
- Short videos for each of the focus counties or districts in Kenya and Uganda for social media platforms highlighting key achievements and impactful stories..
- Long-version documentaries addressing each of the three key project outcomes.
 - Outcome 1: Improved enforcement of legal frameworks and policies.
 - Outcome 2: Improved assistance services for victims.
 - Outcome 3: Strengthened partnerships to accelerate progress
- High-quality video content suitable for both social media and broadcast purposes/YouTube
- Formats should adhere to technical standards for video editing and broadcasting

Funded by the US Department of Labor

Website: [U.S Department of Labor: dol.gov/agencies/ilab/capsa/](https://www.dol.gov/agencies/ilab/capsa/)



The Alliance for a Green Revolution in Africa (AGRA)

Program Management Support for The Value4Her Women Agripreneurs of the Year Awards (WAYA 2024). (April - Nov 2024)

Description of actual services provided

- Inception meeting with AGRA's team to align on the methodology, reporting structure, approaches and workplan for the assignment. (Delivery of an Inception Report)
- **Evaluate applicants and conduct due diligence of shortlisted candidates which shall entail:**
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 - (e) Supporting the development of high-quality content for social media, editing and formatting for all WAYA-related documents.
 - (f) Providing all-round communication coverage for the WAYA 2024 campaign including the celebration event at the 2024 African Food Systems Forum in Kigali, Rwanda.
- Brief bi-monthly reports on the implementation status of the assignment
- **Partnership outreach and engagement which shall entail:**
 - (a) Conducting stakeholder consultation for pre-identified potential VALUE4HER partners and sponsors.
 - (b) Developing marketing material to mobilize partners and sponsors.
- **WAYA digital platform administration which shall entail:**
 - (a) Providing day to day administration of the WAYA digital awards management platform.
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 - (c) Supporting the judging panel on using the digital platform and responding to their questions and concerns on a need basis

Funded by:

Mastercard Foundation, Bill and Melinda Gates Foundation, The Rockefeller Foundation, UKAID

Website: <https://agra.org/>



COMESA Competition Commission (CCC)

Web Re-design and development of the COMESA Competition Commission (CCC) Website.

LTA for web design and development services - Hosting and maintenance services

Contract start date: 10 October 2022

Annual Renewal basis (Expiry: 31 December 2025)

Description of actual services provided

- Needs assessment of the Commission's website redesign through consultation with the Commission
- Business Requirement Document (BRD) of the Commission's website based on the needs assessment.
- Development of three mockups/ web design concepts for review and approval by the commission.
- Provision of staging services.
- Iterative development - Front end and back end development.
- Testing and usability analysis and quality assurance.
- Present the features of the website to the commission- then Incorporate comments and feedback
- Development of a user manual on the features and management of the website
- Training of the Commission's relevant personnel and Management
- Technical support post web re-design
- Hosting and maintenance services (hosting services, regular backups, content management, documentation, etc)

Website: <https://comesacompetition.org/>



Center for Humanitarian Change (CHC)

Web Re-design and development of the Center for Humanitarian Change (CHC) Website.

LTA for web design and development services - Hosting and maintenance services

Contract start date: September 2019

Annual Renewal basis (Expiry: 31 December 2025)

Description of actual services provided

- Needs assessment of the Commission's website redesign through consultation with the CHC staff.
- Development of a Business Requirement Document (BRD) based on the needs assessment.
- Development of three mockups/ web design concepts for review and approval by the commission.
- Provision of staging services.
- Iterative development - Front end and back end development.
- Testing and usability analysis and quality assurance.
- Development of a user manual and training of the relevant personnel and Management
- Creation and monitoring of Online community forum.
- Email management
- Content creation and management.
- Design and print of IEC materials.
- Domain management
- Hosting and maintenance services (hosting services, regular backups, content management, documentation, etc)

Website: <https://whatworks.co.ke/>



1) GIZ GREEN CLIMATE FUND (GCF) PRINTING AND SUPPLY OF VOLUNTARY LABEL STANDARDS (VLS) LABELS

Period of Assignment: (January - March 2025)

Description of actual services provided

- Design of the artworks
- Sample produced for approval before mass production
- Printing of 4,000 units
- Delivery and supply to GIZ Kenya Energy Offices

Website: <https://www.giz.de/en/mediacenter/climatefriendly-cooking-kenya.html>

2) GIZ KENIA - RESILIENZINITIATIVE AFRIKA (RIA)

Period of Assignment: (March 2024)

Production of audiovisual communication materials (photos and videos) documenting the GIZ Resilience Initiative Africa (RIA) three-day workshop on 'Leading the Way: Disaster Risk Reduction Training for Local Government Champions' at Safari Park Hotel)

The overall objective of the workshop is to provide fundamental knowledge on DRR, the guiding frameworks, its instruments, tools available and the role of different actors in achieving urban resilience. The RIA project aims to enhance the knowledge of local governments on Disaster Risk Reduction (DRR) and risk-informed urban development.

Description of actual services provided

- Participate in a planning meeting with the RIA team to understand the objective of the workshop and the target group.
- Take photos and video during the 3 days' workshop.
- Conduct interviews with selected participants.
- Edit the raw outputs to produce high quality products (40 high resolution photos. 1 high quality video of at least 3 minutes and 1 mini video suitable for social media) ensuring that the visuals are sharp, use of appropriate background music as well as natural and cinematic lighting are considered

Website: <https://www.giz.de/en/worldwide/124567.html>



ChildFund International (Kenya)

Development of a Knowledge Management Strategy, Learning and Adaptation plan, tools and templates for learning products and implementation/monitoring plan to ChildFund Kenya. (February to April 2024)

Description of actual services provided

- Familiarization of ChildFund Kenya work and purpose.
- Review of ChildFund Kenya strategic priorities.
- Capacity needs assessment of ChildFund Kenya staff & implementing partners.
- Assessment of current organizational practices, processes & tools.
- Benchmarking ChildFund Kenya Knowledge Management practices with similar organizations in Kenya.
- Selecting and interviewing Focal Point persons for programs and partnership both local and international.
- Compilation of comprehensive SWOT/KM assessment.
- Development of Knowledge Management Strategy, Learning and Adaptation plan, tools and templates for learning products
- Validation of Knowledge Management Strategy
- Implementation Matrix and M&E Framework for Learning and Adaptation Plan
- Training staff on the Knowledge Management Strategy, Learning and Adaptation plan, tools and templates for learning products

Website: <https://www.childfund.org/default/country/kenya/>



Mercy Corps

Development and execution of a robust Social and Behavior Change Communication (SBCC) strategy for the Girls Improving Resilience through Livelihoods and Health (GIRL-H) program across Kenya, Uganda, and Nigeria. (Feb - April 2024)

Description of actual services provided

- Needs Assessment and Analysis - conduct comprehensive assessment /formative research to gain insights into the beliefs, attitudes, and behaviors of the target audience.
- SBCC Strategy Development outlining clear objectives, target audiences, key messages, communication channels, feedback adaptation, monitoring, scalable approaches, and suggested activities aimed at driving social and behavioral change at different levels.
- Campaign design and Implementation: Developing engaging and culturally sensitive communication campaigns to foster positive behavior change.
- Capacity Building: Offer training and support to program staff and partners, focusing on enhancing their skills and understanding of Social and Behavior Change Communication (SBCC) techniques and principles.
- Community Engagement: Collaborate closely with local partners, community leaders, influencers, and stakeholders, seeking their support and active participation in Social and Behavior Change Communication (SBCC) initiatives.
- Draft a TOR to a selection of different champions such as social media influencers, male champions, and media firms.
- Support the M&E team in identifying relevant indicators and setting measurable targets for the campaign.

Website: <https://www.mercycorps.org/>



SNV Netherlands Development Organization

Documentation of Case Studies / Success Stories/ Best Practices/Lessons Learnt

CLIMATE RESILIENT AGRIBUSINESSES FOR TOMORROW (CRAFT) PROJECT

August - September 2024

Description of actual services provided

- Traveled to 12 counties in Kenya (Busia, Bungoma, Kericho, Bomet, Kitui, Uasin Gishu, Elgeyo Marakwet, Nakuru, Nairobi, Machakos, Tharaka Nithi, Meru) to conduct interviews with CRAFT beneficiaries and stakeholders and collect footage for use in communication materials.
- 10 videos with HD quality max of 5 minutes each depicting CRAFT workstreams/ focus areas - 1) Climate Smart Agricultural (CSA) Practices and Technologies for Farming Systems and SMES; 2) Investment in Inclusive Value Chains 3) Enabling Environment 4) Gender and Social Inclusion Analysis (GESI)
- Action Photobook depicting farmers, training workshops, extension officers, women and youth groups and government officials involved in the CRAFT Project
- Editing and Design of Success Stories/ Case Studies/ Best practices/ Lessons Learned Booklet.
- Interactive story map with best practices, lessons learnt, case studies, videos and photos

Funded by the Kingdom of the Netherlands

Implemented by SNV Netherlands Development Organization

Website: <https://www.snv.org/project/climate-resilient-agribusiness-tomorrow-craft>



ACDI/VOCA

Rapporteur services to the Resilience Learning Initiative (RLA) for USAID/KEA WASH Implementing Partners' (IPs) Strategic and Regional High-level Quarterly Meeting at Villa Rosa Kempinski Hotel, Westlands, Nairobi. Theme: Strengthening Collaborative Partnerships to Drive Implementation of the USAID Kenya High Priority Country Plan. (January 18, 2024)

Description of actual services provided:

- Capture key learnings and outputs during the meeting.
- Submit a well formatted and designed report after final review with facilitator and USAID.

Website: <https://www.acdivoca.org/>



COMESA COUNCIL OF BUREAUX

Design Layout - Brand Manual for the COMESA COUNCIL OF BUREAUX.
(February to April 2024)

Website: <https://www.comesa.int/>



GIZ

Communications and Digital Marketing Consultancy for GLI-TEA Project |

June - October 2024

Description of actual services provided

- Inception Report with the GIZ Project Manager to align on the methodology and workplan
- Documentation of processes through interviews with all stakeholders including representatives from government institutions and private sector, videography from in-person workshops and relevant partner offices
- Event Documentation: - Attend project-related events to capture high-quality videography and photography focusing on key activities such as factory visits, training of factory workers/ management, technological applications, and other project milestones. At least 6 workshops and 3 field visits.
- Tea factory visits to capture 1) Steps in tea processing 2) Wood-fuel use and challenges 3) Technological applications aimed at improving energy efficiency in tea processing 4) Document the processes and innovations that contribute to a low-carbon tea processing. 5) Collect footage for use in communication materials.
- Documentation of policy process:
 - (a) Document consultations in at least 10 minutes film that is streamlined for people unfamiliar with policy process.
 - (b) Provide high resolution videos and photos of this policy recommendation process in the tea sector in Kenya.
- Guide on Briquettes Utilization & Business case for co-firing briquettes and firewood: comprehensive and pictographic guide highlighting briquettes use efficiency and efficient raw materials in formulation of the briquettes.
- Infographics for Non-Experts that simplify complex concepts on climate change mitigation, technological applications in low-carbon tea processing initiatives, including printing and digital version (motion graphics) where applicable on the following topics.
 - (a) Guide on co-firing briquette and firewood innovation and Smart energy management system operation
 - (b) Demonstrate adaptation and mitigation measures towards Greenhouse gas emission reduction in tea production
 - (d) Demonstrate tea processing cycle using energy efficient methods and value added of Triangular/ Multi stakeholder Cooperation to achieve project goals
- Contributions to reports to GIZ's commissioning party. Brief bi-monthly reports on the implementation status
- Knowledge products edit and design: - Prepare (posters and digital versions) of project communication documents such as factsheets, flyers, banners, and stickers content with the necessary logos.

Website: <https://www.giz.de/en/worldwide/317.html>

ASSIGNMENT CATEGORIZATION ACCORDING TO THE 4 FOCUS AREAS

RESEARCH

American Cancer Society & Bixal Solutions Incorporated (USA)

January 2020 - January 2023

Process and Outcome External Evaluation of the Global Patient Navigation Expansion Project at Kenyatta National Hospital funded by the American Cancer Society (ACS).

ADRES Group was the local/ Kenya Evaluation LEADS. Evaluation design, tools development, Data collection, Data Analysis and report writing

The African Women's Development and Communication Network (FEMNET)

August 2021 - November 2021

Midline and Endline Evaluation of the Data Driven Advocacy (DDA) Project. The project primarily focused on the policy advocacy and specifically the policy and budget reforms and improved service delivery and with strong emphasis on the enabling environment: building women's leadership and capacity, safe spaces, network building and cross-movement building.

HIVOS East Africa

December 2020 - 30th January 2021

End Term Evaluation of Civil Society in Cross-border Regions Project. The project was preceded and informed by an initial "Cooperative Empowerment Across Boundaries in Borderlands of Kenya, Uganda and Ethiopia" cross border study commissioned by RBS in 2017. African Women's Development and Communication Network - (FEMNET) | November -December 2020

The Commonwealth - Prevention and Countering Violent Extremism (PCVE) Unit

Research, Developed the Monitoring and Evaluation Framework, Implementation and adaptation Plan for preventing and countering violent extremism in Kenya three counties - Nairobi, Mombasa and Kisumu

UNDESA

April 2019

Research and development of training manual/module for: Inclusion of Youth, Peace and security in youth policies anchored to United Nations Security Council 2250 and Agenda 2030.

Africa Enterprise Challenge Fund (AECF)

18 September - 15 October 2020

Research, Copy Editing, Proofreading, Design Layout/ infographics for illustrative purposes, and Writing of a Learning Paper for Africa Enterprise Challenge Fund (AECF) on Lessons from the Renewable Energy and Agribusiness sector during the COVID-19 pandemic.

STRATEGIC COMMUNICATIONS AND KNOWLEDGE MANAGEMENT

Media & Publicity

- Common Market for Eastern and Southern Africa (COMESA)

February 2021 - March 2021

Strategically executed the Media, Publicity, and Marketing campaign for the 50 Million African Women-Speak Program targeting women entrepreneurs aimed at enabling them network & build skills for work for the 15 countries - Comoros, DR Congo, Djibouti, Egypt, Ethiopia, Eritrea, Eswatini, Madagascar, Malawi, Mauritius, Seychelles, Sudan, Tunisia, Zambia, and Zimbabwe.

An Africa Development Bank (AfDB) funded project.

- The Alliance for a Green Revolution in Africa (AGRA)

Program Management Support for The Value4Her Women Agripreneurs of The Year Awards (WAYA 2024).

April - Nov 2024

Description of actual services provided

- Communications plan and work plan, detailing the communication channels and frequency of communication, including the strategy to reach women in Central Africa and those living in vulnerable and hard-to-reach communities.
- Evaluate applicants and conduct due diligence of shortlisted candidates which shall entail:
 - Conducting preliminary evaluation of all the received applications
 - Providing a list of vetted and verified top one hundred (100) agripreneurs and a brief report on the evaluation process
 - Shortlisting of vetted and verified Top 25 Candidates for final evaluation – Provide a detailed profile of all the candidates to feed into the WAYA 2024 booklet to be distributed at the AGRF Summit.
 - Shortlisting for the Accelerator Program - From the Top 100, further evaluate those businesses that are in middle or mature stage and provide a list of top 50 that will go into an accelerator program (not for start-ups or early-stage businesses).
- Communication Coverage for WAYA 2024 campaign – Developing engaging communication material, to mobilize applicants for the awards including press releases, social media kits, and posters, op-eds, blogs and feature articles.
- Partnership outreach and engagement which shall entail:
 - Conducting stakeholder consultation for pre-identified potential VALUE4HER partners and sponsors.
 - Developing marketing material to mobilize partners and sponsors.
- WAYA digital platform administration – provide day to day administration of the digital awards platform and send periodic reminders to applicants and judges.

Communication Strategies

- Mercy Corps

February 2024 - April 2024

Development and execution of a robust Social and Behavior Change Communication (SBCC) strategy for the Girls Improving Resilience through Livelihoods and Health (GIRL-H) program across Kenya, Uganda, and Nigeria.

- COMESA, EAC and ECOWAS

March 2019 - May 2019

Development of a Regional Communication Strategy for the 50 Million Africa Speak Project for Three Regional Economic Communities: COMESA, EAC and ECOWAS

- GIZ GMBH

November 2024 - February 2027

Development and implementation of a Communications Strategy for Peaceful and Resilient Borderlands Coordination (PRBC) for IGAD Border Clusters
Strengthening Capacity of IGAD to Increase drought resilience In the Horn of Africa (SCIDA III) Project
The project is being implemented by GIZ in partnership with DanChurchAid (DCA) and the Danish Refugee Council (DRC)
Funded by BMZ and co-financed by the European Union

- Oxfam in Uganda

30 days spread across November 16, 2022 to February 2023

Development of a Communication Strategy

- Pact World

June 2017 - December 2017

Developed and implemented Communications and Visibility Strategy for the Regional Approaches for Sustainable Conflict Management and Integration (RASMI). RASMI was a 3 year project implemented by Pact World and funded by the European Union Trust Fund for Africa (EUTF). The project was implemented in Mandera country, Kenya, Gedo region in Somalia and Dolo in the Somali region of Ethiopia.

- International Labour Organization

August 2021 - October 2021

Developed a Communication and Outreach Strategy for the Elimination of Child Labour, Forced Labour and Human Trafficking in Kenya, Uganda and Tanzania for use in the ILO CAPSA Project and the partners

Knowledge Management

ChildFund International (Kenya)

February - April 2024

Development of a Knowledge Management Strategy, Learning and Adaptation plan, tools and templates for learning products and implementation/monitoring plan to ChildFund Kenya

IGAD

May 2019 - August 2019

Establishment of an online knowledge portal for collaboration in Cross border areas of the IGAD Region (Djibouti, Eritrea, Ethiopia, Kenya, Somalia, South Sudan, Sudan and Uganda) especially the SECCI Cluster Locations

Graphic Design

COMESA Council of Bureaux

February - April 2024

Design Layout - Brand Manual for the COMESA Council of Bureaux

Carolina For Kibera (CFK)

September 2021 - March 2022

Design & Development of various communication products (Posters, banners, T-shirts, Drawing murals, Videos) in line with the branding requirements of the organization.

The East African Community (EAC)

August 2020 - September 2020

- Development of Branding Guidelines
- Redesigned EAC Flag and Logo.
- A common unique identifier for all EAC organs and institutions.
- One primary (main) corporate colour and one secondary colour.
- A single visual identity for the East Africa Community

Africa Enterprise Challenge Fund (AECF)

18 Sept. 2020 - 15 October 2020

Research, Copy Editing, Proofreading, Design Layout/infographics for illustrative purposes, and Writing of a Learning Paper for Africa Enterprise Challenge Fund (AECF) on Lessons from the Renewable Energy and Agribusiness sector during the COVID-19 pandemic.

Common Market for Eastern and Southern Africa (COMESA)

October 2019 - December 2019

Developing branding guidelines and identity standards for COMESA

Common Market for Eastern and Southern Africa (COMESA)

November 2019

Development of digital posters, media, and publicity during the launch of the 50 Million African Women Speak Project (50MAWSP) in Kigali Rwanda.

Web and Systems Design

Lake Victoria Basin Commission (LVBC)

July 2024 - December 2025

Re-Designing and Development of the Lake Victoria Basin Commission (LVBC) Website

Technical support and maintenance until December 31, 2025

IGAD

May 2019 - August 2019

Establishment of an online knowledge portal for collaboration in Cross border areas of the IGAD Region (Djibouti, Eritrea, Ethiopia, Kenya, Somalia, South Sudan, Sudan and Uganda) especially the SECCI Cluster Locations

GIZ GMBH

November 2024 - February 2027

LTA - PRBC Website design and development services.

Hosting and maintenance services, web design and development, Testing and usability analysis and quality assurance, graphic design and conceptualization, technical support, content management, knowledge transfer

Centre for Humanitarian Change (CHC)

September 2019 - ongoing

LTA - Design and Development, support and maintenance, email management of the Centre for Humanitarian Change (CHC) Website

IGAD Foreign Service Institute (IFSI)

May 2022 to September 2022

Design, Development and Maintenance of Intergovernmental Authority on Development Foreign Service Institute (IFSI) website, set up an online hub of training resources and a platform for ongoing dialogue.

COMESA Competition Commission (CCC)

November 2022 - Ongoing

LTA - Redesign and Redevelopment of the COMESA Competition Commission (CCC) website

Hosting and maintenance services, web design and development, Testing and usability analysis and quality assurance, graphic design and conceptualization, technical support, content management, knowledge transfer

Photo and Video Productions

● Danish Refugee Council (DRC)

September 2023

Production of High Multimedia Products (photography, videography, human interest stories) on Promising Solutions within DRC's Resource Recovery and ReUse (RRR) Project in Kakuma and Kalobeyei, Turkana County, Kenya

● SNV Netherlands Development Organization

July 2024 - August 2024

Develop knowledge products and lesson learnt document in the form of case studies and success stories for Climate Resilient Agribusiness for Tomorrow (CRAFT) Project in Kenya, Tanzania, and Uganda.

Assignment brief:

- At least 10 videos with HD quality max of 5 minutes each
- Interactive story map with best practices, lessons learnt, case studies, videos and photos
- Action photobook
- Compilation of best practices and lessons learnt
- Case studies, most significant change stories and success stories booklet
- Condensed flyers/briefs with case studies/ success stories per workstream.

● International Labour Organization (ILO)

August 2024 - September 2024

CAPSA Project End Outputs and Outcomes Achievements Video Documentary

- Develop a comprehensive story plans and decks outlining the narrative structure, visual concepts, and key messaging for documentary
- Conduct interviews and shoot project activities in Kenya and Uganda and capture the beneficiaries' stories and human impact of the CAPSA activities.
- Develop both edited short videos for social media and long-version documentaries addressing each of the three key project outcomes.

● HIVOS East Africa

December 2020 - 30th January 2021

A documentary/ Film highlighting the process of implementation of the Blockchain Technology and its impact of the lives of the residents of Singiraine, Kajiado Village.

● IGAD Centre for Pastoral Areas and Livestock Development (ICPALD)

November 2019 - December 2019

Consultancy for Animated Videography/ infographics Production of high-quality infographics, animations and motion graphics to communicate IGAD/ICPALD's work using fresh footage, file materials and additional B-rolls.

● GIZ

March 19, 2024 - March 21, 2024

1) Videography & Photography Services for Resilience Initiative Africa (RIA): Leading the Way: Disaster Risk Reduction - Training for Local Government Champions

Over 20 countries in Africa were represented
Languages: English & French
Location: Safari Park Hotel, Nairobi, Kenya

March 22, 2024

2) Photography Services for the GovStack Kenya County E-Government Use Case Identification and Prioritization Workshop at Sirikwa Hotel, Eldoret, Kenya

● Commonwealth Secretariat Countering Violent Extremism Unit

April 2019 - March 2020

Event Facilitation and Rapporteurship & Photography Provision of consultancy services for conducting background research and case studies, rapporteur, photography, and co-facilitation of workshop on Promoting Sustainable Peace and Security through Youth Involvement in the Framework of the UN SRC 2250

● SNV Netherlands Development Organization

May 2020 - August 2020

Food and Nutrition Documentation through Photography, Videography, Stories of Change of the Voice for Change Partnership Program encompassing themes for: WASH, Resilience, Renewable Energy and Food Nutrition & Security.

Assignment brief:

To evaluate the impact of the four-year program in 12 counties of Kenya (Homabay, Kericho, Elgeyo Marakwet, Nakuru, Nyandarua, Laikipia, Isiolo, Marsabit, Kitui, Kiambu, Nyeri and Nairobi).

Implementation Partners: SACDEP, IFPRI, SOCAA, CUTS International

Over 70 stakeholders across the counties were interviewed (face to face) in the month of July and August 2020 whilst adhering to the COVID preventive measures.

● ACDI/VOCA

January 18, 2024)

Rapporteur services to the Resilience Learning Initiative (RLA) for USAID/KEA WASH Implementing Partners' (IPs) Strategic and Regional High-level Quarterly Meeting at Villa Rosa Kempinski Hotel, Westlands, Nairobi. Theme: Strengthening Collaborative Partnerships to Drive Implementation of the USAID Kenya High Priority Country Plan.

Description of actual services provided:

- Capture key learnings and outputs during the meeting,
- Submit a well formatted and designed report after final review with facilitator and USAID

● GIZ

June 10, 2024 - June 13, 2024

Videography & Photography Services for African Biodigester Component (ABC) Knowledge Exchange Event

5 ABC countries in Africa were represented
Languages: English & French
Location: Safari Park Hotel, Nairobi, Kenya

● PACT INC

May 2020

Documentation of The Chief's Forum, across border conflict transformation program awarded to PACT in association with Mercy Corps with theme of contributing peace and stability in the Horn of Africa

● Palladium Group

December 2020 - January 2021

Stories of Change, Videography, and Photography

Documenting the Tupime Kaunti Project in Kenya's 12 counties (Bungoma, Kakamega, Siaya, Busia, Kisumu, Homabay, Migori, Baringo, Nakuru, Samburu, Turkana and Vihiga).

The thematic areas:

- Combating COVID 19;
- RMNCAH (Reproductive, Maternal, Newborn, Child and Adolescent Health)
- Stories of change (SoC)

● MediaCompany GMBH (Germany)

June 23, 2024 - June 27, 2024

Videography & Photography Services for the following Events: 1) 1st AgSys Regional Forum 2) Partners for Change Network Meeting (P4C)

Over 35 countries in the world were represented
Languages: English & French
Location: Safari Park Hotel, Nairobi, Kenya



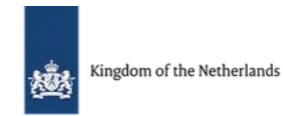
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